

Biographical sketch Jose M. Mateu

I have been all my professional life involved in the creation and management of a great deal of new companies and, particularly, in a lot of innovative start-ups creation processes. I have fulfilled this task performing several roles:

- a) As a **manager**, in innovative new companies within the telecommunications, general aviation and real estate promotion sectors.
- b) As a **private consultant**, helping new companies to improve their strategic, marketing and commercial functions. I am doing this task through the firm [Tradigenia](#).
- c) From the staff of **public programmes** aimed at guiding, supporting, coaching and mentoring entrepreneurs. So, I designed, set up and ran for five years one of those programmes (driven by the Valencian Institute of Youth), and I was also engaged in programmes driven by other institutions like the University of Valencia Science Park and Castellón Business Innovation Centre. I am working now for [Climate-KIC Accelerator Program](#), as a **mentor** of start-ups.

In any case, all this practical experience has been only part of my preparation. I have become an expert in the Entrepreneurship arena thanks to this experience, but also thanks to my **lifelong learning** and my R&D activities. I have got several degrees in Universities and Business Schools, and I have attended courses in many complementary subjects.

R&D and innovation have been present throughout all my professional and academic life, and have been reflected in my books and articles. I began researching success and failure factors in young entrepreneurs, and I gained my **PhD in Management**, focused in the field of Business Model Innovation. I have published two articles in reviews indexed in JCR ([Management Decision](#) y [Technology Analysis and Strategic Management](#)), and many other in general and economic press.

I have had the opportunity to transmit all this knowledge through **books and classes**. I have been teaching entrepreneurs and other students in universities, business schools, industrial associations, etc. I am currently a lecturer at [Universitat Politècnica de València](#).

On the other hand, my books (written in Spanish) cover the whole subject of Entrepreneurship and Management. The last one, '[Kit of resources for start-ups](#)', deals with the latest developments in this field (lean start-up, effectual logic, successful real cases, etc.), and shows these developments in a language that entrepreneurs can understand. It has been published by the [University of Valencia Science Park](#) in 2016.